



Reserve your place now at the

23rd ANNUAL

Pearson Assessment Institute SUMMER CONFERENCE

July 6-8, 2016 • Hilton Portland - Portland, OR

Keynote Presenters



Jan Chappuis

Educator and trainer, expert on the practical application of research.



Myron Dueck

Author, expert on using assessments to transform relationships.



Margaret Heritage

Assistant Director at UCLA's National Center for Research on Evaluation, Standards, & Student Testing (CRESST).



Rick Stiggins

ATI founder, author, expert on assessment practices and their impact.



Dylan Wiliam

Author, emeritus Prof. of Educational Assessment at University College London, educator, administrator, researcher.

Join some of the most respected thought leaders in assessment as they guide you through what's new and what you need to know to address today's hot topics in assessment.

You'll also have plenty of time to meet our distinguished presenters, authors, and panelists.

Our experts will share valuable information on a variety of timely topics, including:

- Principled assessment design
- Making time for formative assessment
- Implementing assessment for learning practices that build student confidence
- Planning instructional interventions
- Effective classroom level implementation of Assessment for Learning (AfL)

View a downloadable version of the **2016 summer conference schedule** on our website.

Three Reasons to Bring Your Team

- Keynotes from Jan Chappuis, Myron Dueck, Margaret Heritage, Rick Stiggins, and Dylan Wiliam
- 20 breakout sessions providing practical information and ideas to strengthen your assessment program
- Insights from both thought leaders and practitioners on how to implement ideas and concepts in your own classrooms

Conference Details

July 6-8, 2016 — Hilton Portland & Executive Tower

Registration Fee: \$525 per person

Save \$30 on each registration when you register four or more participants at the same time.

Hotel Reservations

A discounted hotel room rate of \$169 plus tax is available on a first-come, first-served basis through June 14. We recommend booking your room as early as possible. Reserve your room online or call **1.800.HILTONS** and reference Pearson.

Register Now for the Conference:

ati.pearson.com/events-training/ati-summer-conference.html